

OPULENT ECO TRAVEL





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The Visionary: David Sklar

When Star Island, a 35-acre private resort in the Bahamas, opens in late 2009, it will offer every luxury and still rack up a carbon footprint of nearly zero. CEO David Sklar talks about why and how he turned away from fossil fuels.

You're an architect and land developer with no prior experience in green building. How did you end up masterminding an eco-resort?

I was going through an analysis of providing the basic services. I started asking myself, Where are we going to bring all of these resources from? Almost all the power in the Bahamas is generated from diesel-fed power plants. When I really started to explore this, I thought to myself, There's got to be a better way.

How did you get from alternative energy to bamboo sheets, fairtrade furniture, and shade-grown coffee?

You can't explore and learn about these different fuels without becoming more cognizant of all of the environmental issues. I really started to believe and accept as fact that we have a serious environmental crisis on



David Sklar/Dalu Design

our hands on a global scale. Up until that point, I'm kind of ashamed to admit, I didn't really know it.

Was going green a smart economic decision?

Initially it seemed like it was going to be a really poor economic decision. It was more of a personal-belief decision. I have a six-year-old son, and it was a decision I made as a parent realizing that if I didn't do something, I wouldn't be able to look him in the eye because clearly the problem is going to be more his than mine.

What's your favorite green feature?

The more high-tech one is gasification. It's a process where you're taking a lot of waste—things such as packing material, boxes, things that are carbon-based—and you actually put them through a process, and it generates power. The low-tech one is rainwater harvesting. Based on the average rainfall that we get, we're going to see somewhere between five and ten million gallons a year just coming off of our roofs. That's a lot of fresh water.

What will your guests have to give up for the sake of an earth-friendly vacation?

They'll have to give up their guilt.

Is there a take-home lesson?

Hopefully what people will take away is, "Wow, it was great. I didn't have to give up anything." And then, "Why can't I have it like this at home?" The answer is, if enough people start demanding it, the economics will evolve. I was raised on fossil fuels just like everybody else. But eventually, our children are going to laugh at us because we burned things to make power.